

**ABSTRACT OF THE DISCLOSURE**  
**WEB PAGE ANIMATED CONSTRUCTION AND DISPLAY AND ZOOM IN**  
**AND OUT VIEWING OF A LARGE WEB PAGE**

5       A system and method of using a browser for  
displaying a web page on a computer screen wherein the  
browser executes a web page animated construction and/or  
provides zoom in and out viewing of the web page as the  
web page is constructed. The animated construction  
involves the browser associating each web object with an  
10       animated mover character. The web object and animated  
mover character are moved from outside a boundary area of  
the web page to its programmed location within the web  
page wherein the movement simulates that the animated  
mover character is building the web page. The zoom in  
15       and out viewing of a web page involves execution of a web  
page construction algorithm, such as the web page  
animated construction algorithm, for display of the web  
objects on the web page. The browser determines whether  
web object display has exceeded a current zoomed view of  
20       the web page and zooms out the current zoomed view to  
accommodate additional web objects if display has  
exceeded the current zoomed view. The browser processes  
all of the web objects to display the entire web page  
with all of the web objects. The browser then zooms back  
25       into the current view of the web page to only an initial  
portion of the web page. A scroll indicator with the  
current view of the web page for indicating to a user  
scrollability and accessibility to more and other  
portions of the web page.